



# california | market center

## NON-TENANT PUBLICATION TABLE RENTAL

### EXHIBITOR INFORMATION

Contact Name \_\_\_\_\_  
 Company Represented \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

### TERMS

- Contracted Publication exhibitors must be present to display during all show hours: 9a-6p daily.
- Publication Tables located in California Market Center Main Lobby. Exact location to be determined by Show Management.
- Display includes two six-foot tables and three chairs.

### EVENT RATES

LA Fashion Market   January 11-15, 2008	<input type="checkbox"/> \$1,725
CMC Gift & Home Market   January 15-22, 2008	<input type="checkbox"/> \$863
LA Fashion, Gift & Home Market   March 14-18, 2008	<input type="checkbox"/> \$3,450
LA Majors Market   April 7-9, 2008	<input type="checkbox"/> \$1,150
LA Int'l Textile Show   April 14-16, 2008	<input type="checkbox"/> \$2,300
LA Fashion Market   June 6-10, 2008	<input type="checkbox"/> \$1,725
CMC Gift & Home Market   July 15-22, 2008	<input type="checkbox"/> \$863
LA Fashion Market   August 8-12, 2008	<input type="checkbox"/> \$1,725
LA Majors Market   October 5-7, 2008	<input type="checkbox"/> \$1,150
LA Int'l Textile Show   October 27-29, 2008	<input type="checkbox"/> \$2,300
LA Fashion, Gift & Home Market   October 17-21, 2008	<input type="checkbox"/> \$3,450
<b>OR, BOOK ALL 2008 EVENTS FOR DISCOUNTED PACKAGE RATE:</b>	<input type="checkbox"/> <b>\$18,700</b>

**TOTAL DUE:** \$ \_\_\_\_\_

### PAYMENT

CHECKS: Please make payable to "CMC Events Inc". Note: \$50 processing fee for returned checks. Attach to application and mail to: CMC Events, California Market Center, 110 E. 9th St. Suite A727, Los Angeles, CA 90079

VISA or MASTERCARD ONLY: 3% processing fee applies. Fax application to 213.630.3972.

Visa or MasterCard Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

### AGREEMENT

Application is hereby made by the undersigned for display space in the California Market Center Main Lobby during contracted event dates. It is understood upon acceptance of this application and receipt of the non-refundable payment, this application shall become a contract between the undersigned and California Market Center. Exhibitor agrees to abide by the terms of this application and the Terms And Conditions included in this application. Please read all of the Terms And Conditions included in this application. Your signature below conclusively establishes you have done so and will abide to our Terms And Conditions.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

### 1. Temporary Lease Agreement

- A. This application represents a request for temporary space only in a venue promoted by California Market Center as a trade event and does not entitle the applicant to space until authorized and/or approved by show management. Show management reserves the right to refuse any and/or all applications. If an application is approved and an exhibit space assignment confirmation is sent to the approved applicant (hereafter referred to as "Exhibitor"), this application will serve as a binding contract by and between exhibitor and the California Market Center. The term of this contract shall be during the applicable show dates as specified herein.
- C. This contract shall bind show management to provide event venue, exhibit space, and event promotion only. Applicant shall utilize exhibit space for meeting with previously scheduled visitor appointments and shall not hold show management liable for the quality or amount of visitors.
- D. Show dates, show locations and merchandise categories are solely at show management's discretion and are subject to change or cancellation at any time.

### 2. Space Assignments

- A. Applicants shall submit with the exhibit space application required payment due at that time based on desired location fees outlined on exhibit space application by deadlines stated on exhibit space application to assure space reservation. In the event that the exhibitor fails to pay any or all of such invoiced costs and fees in a timely manner, at its sole and exclusive discretion, show management may reassign the exhibit space to another exhibitor.
- B. The method of determining space assignment shall be established by show management and may be changed from time to time without notice to exhibitors in order to accommodate what show management perceives as the best interest of the show. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the show. Show management does not guarantee accommodation of type of space requested by the applicant and will reserve the right to assign space to the applicant at its own discretion. Show Management does not guarantee any specific location to the applicant and reserves the right to re-assign space to assure show continuity.
- C. Space assignments or notification of application status shall be indicated on the confirmation sent to each exhibitor who submitted an exhibit space application. However, show management reserves the right to rearrange exhibitors or adjust the floor plan at the sole discretion of show management. Exhibitors will be notified of any such changes prior to show date.
- D. Exhibitors shall NOT sell, transfer, assign, or sublet allotted space to a third party to occupy whole or portion of allotted space without the written consent of show management.

### 3. Cancellation Policy

Exhibitor may cancel or withdraw from the show by providing 30 days written notice prior to show date. Show fees will then be refunded. If cancellations are made without the 30 days notice, entire payment will be forfeited.

### 4. Show Hours Policy

Exhibits and merchandise must remain completely intact and the exhibit space staffed during all scheduled show hours. Late arrival or early breakdown is not permitted without previous permission from show management and will subject exhibitor to a \$100 fine in addition to loss of priority consideration related to exhibit space assignment for the next show. In the event of a no-show after one hour of the show's commencement, show management has the right to use said space to suit its own convenience without any refund or credit to the absentee exhibitor.

### 5. Directory Listing Errors And/Or Omissions

- A. All information for Directory Book is taken from the exhibit space application. Any changes or additions to Directory information must be received by show management prior to Directory Deadline noted on exhibit space application.
- B. Exhibitor agrees that in the event any listings, advertising or any other information in any show publication does not appear or contains errors or omissions due to the fault of show management or otherwise, California Market Center shall not be liable to exhibitor for any damages which exhibitor might incur as a result of errors or omissions.

### 6. Security Deposit & Decorating Restrictions

- A. A refundable security deposit shall be included in overall show fees and will be forfeited should any part of exhibit space receive damage by usage from contracted exhibitor or exhibitor's employees, associates, decorators, and/or subcontractors.
- B. ALL displays must be free-standing. Nothing may be affixed to the walls or drapes, which includes pins, nails and hooks. Exhibitor will be financially responsible to repair any damages to the licensed premises or other areas of California Market Center caused by any misuse or neglect by you, your employees, customers, visitors or guests.
- C. No displays are permitted in the halls or outside of contracted exhibit space. All exhibitors should arrange displays so they utilize only the showroom(s)/booth(s) contracted for, and in such a manner as to recognize the rights of the other exhibitors and show visitors.
- D. Exhibitor must refrain from any additions, repairs or alterations of any kind or nature whatsoever to the licensed premises or other areas of the California Market Center unless authorized by show management.
- E. Show Management reserves the right to restrict the use of glaring or irregular lighting and sound effects.
- F. All display material must conform with fire regulations. If unsure about hazardous materials, contact show office for information.
- G. Show management will provide each booth/suite with a company sign. No other signs are permitted outside your allotted space without permission from show management.

### 7. Exhibit Personnel

- A. Attendants, models and other employees must confine their activities to contracted exhibit space. Exhibitors and their personnel are restricted from entering into exhibit space of another exhibitor without permission from that exhibitor. At no time may anyone enter an exhibit space which is not staffed.
- B. Show management reserves the right to move or remove from the show or the California Market Center premises any exhibitor and/or its representatives or associates or exhibit at the sole discretion of show management without any refund or credit to exhibitor.

### 8. Promoting/Advertising

Exhibitor shall not distribute or permit distribution of advertising or promotional materials, souvenirs or literature outside of contracted exhibit space. Modeling or soliciting is strictly prohibited outside of contracted exhibit space.

### 9. Sharing Exhibit Space

Sharing of exhibit space is prohibited. Any deviation from this rule must have the written approval of Show Management. A sharing fee of \$200 will apply to each exhibitor sharing space. In the event an exhibitor is recognized as sharing exhibit space without approval of Show Management, exhibitor will lose exhibit space assignment permanently.

### 10. Indemnity

Exhibitor agrees to indemnify, hold harmless, and to insure California Market Center from and against any and all loss, damage, the claim of damage, liability or expense arising out of or resulting from any theft, loss, injury or claim or injury of any nature whatsoever to either persons or property upon said premises during the term thereof, or arising from any accident or any other occurrence causing injury to any person or property whomsoever or whatsoever and due to fire or directly or indirectly to the condition of, or to the use, misuse or disuse by you or by any person or persons holding under or using the same license as you, otherwise, of the demised premises or any part thereof, or any appurtenances or equipment thereof or therein, or arising out of any failure of you in any respect to comply with any of the requirements or provisions of the agreement. You shall be liable for any damage to the building of which the demised are a part, by reason of damage to persons or property caused by moving your property in and out of the building; or by installation or removal of furniture, or caused by careless, negligent, or improper conduct of you, your servants, employees, agents, visitors, or licensees. Except for California Market Center's gross negligence or willful misconduct, exhibitor hereby releases California Market Center & its shareholders, officers, employees, agents, servants, & representatives from personal injury, property damage or other damages or injuries whatsoever suffered by exhibitor &/or its employees, invitees, guests or any person arising from or in any way related to exhibitor's use of exhibit space, & California Market Center shall be exempt for all risk or liability in connection with same.