



FASHION MARKET | REGISTRATION FORM

BYPASS THE REGISTRATION LINES AND CHECK-IN FASTER USING YOUR E-TICKET AT AN EXPRESS REGISTRATION KIOSK. To obtain an E-Ticket for next market, pre-register at www.californiamarketcenter.com before the Pre-Registration Deadline.

Registration is subject to buyer qualification and requires: 1) Photo I.D. (Driver's License, Identification Card, Passport); 2) and two of the following: Business card printed with your name and current retail operation; Business License (Business Tax Certificate); Resale Certificate in Company Name; Lease Agreement or Letter of Intent (From a bank, attorney, on company letterhead). **All fields are required to be completed. Please print.**

Date: _____

FAX | 213.630.6695

1. COMPANY INFO

My company is: **new** to LA Fashion Market **returning** to LA Fashion Market (i.e. we have registered & attended within the past 2 years)

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Website: _____

Company Main Phone: () () _____ Fax: () () _____
Country Code Area Code Country Code Area Code

2. BUSINESS TYPE (check one box only)

- Department
- Discount/Off Price/Outlet
- Boutique/Specialty
- Chain (6 or more)
- Sporting Goods
- Resort/Pro Shop/Spa
- Mail Order (Consumer)
- Internet Retailer
(must provide website above)
- Home-Based Enterprise
- Resident Buying Office
- Distributor
- Supplier (fabric, trim, pkgng, etc.)
- Exporter (U.S.-based)
- Importer (Non - U.S. based)
- Wholesaler/Mfg/Jobber
- Licensing
- Ad Sales/Marketing/Promotions/PR
- Financial Institution
- Technology
- Broker/Agent/Sourcing
- Premium/Corporate Incentives

3. INDIVIDUAL INFO

I am a: **new** Buyer to LA Fashion Market
 returning Buyer to LA Fashion Market
(i.e. I've registered & attended within the past 2 years)

First Name: _____

Last Name: _____

Direct Phone: () () _____ Ext: _____
Country Code Area Code

Fax: () () _____
Country Code Area Code

E-Mail Address: _____

* E-Mail is required to receive Express Registration [E-Ticket] notification for next Market. *

4. JOB TITLE (check one box only)

- Owner
- Chairman
- CEO
- President
- Vice President
- GMM
- DMM
- Merchandise Manager
- Buyer
- Assistant Buyer
- Designer
- Store Manager/Sales
- Mfg Sales Rep
- Director
- Product Development

5. PRIMARY PRICE POINT (check one box only)

- Designer
- Bridge
- Better
- Moderate
- Budget

6. PRIMARY AREA OF RESPONSIBILITY (check one box only)

- Women's Purchasing
- Men's Purchasing
- Children's Purchasing
- Gift & Home Decor

7. CHECK PRODUCT CATEGORIES YOU PURCHASE (check all that apply)

WOMEN'S

- Accessories
- Active/Fitness/Athletic
- Bridal/Prom
- Bridge Collections
- Casual/Weekend Wear
- Contemporary
- Denim
- Dresses/Special Occasion
- Footwear
- Handbags/Small Leather Goods
- Intimate Apparel/Loungewear
- Jewelry
- Junior
- Leather / Suede
- Maternity
- Missy/Updated Missy
- Off-Price
- Outerwear
- Private Label
- Resort/Spa/Cruise
- Special Sizes (Petite, Plus)
- Swimwear
- Young Contemporary

MEN'S

- Accessories/Furnishings
- Active/Fitness/Athletic
- Big Tall
- Board Sports
- Casual Wear
- Contemporary
- Denim
- Designer
- Footwear
- Leather/Suede
- Off-Price
- Outerwear
- Private Label
- Streetwear/Club/Urban
- Swimwear
- Tailored Clothing
- Traditional Men's
- Young Men's

CHILDREN'S

- Layette
- Infant
- Toddler
- Girls 4 - 6x
- Girls 7 - 14
- Boys 4 - 7
- Boys 8 - 20
- Accessories
- Denim
- Footwear
- Juvenile Products
- Licensed Products
- Off Price
- Preteen
- Private Label
- Special Occasion/Uniforms
- Swimwear

GIFT & HOME

- Aromatherapy/Personal Care
- Collectibles/Figurines
- Flowers/Foliage/Ribbons/Baskets
- Fine Cards/Books/Stationary/Pens
- Garden/Patio/Lawn
- General Gift
- Home Decor/Accessories
- Lamps/Lighting
- Seasonal/Holiday/Religious
- Tabletop/China/Crystal
- Toys/Games/Novelties

8. ARE YOU INTERESTED IN ATTENDING OUR GIFT & HOME MARKETS?

- Yes
- No