



# FASHION MARKET | REGISTRATION FORM

Registration is subject to buyer qualification and requires: 1) Photo I.D. (Driver's License, Identification Card, Passport); 2) and two of the following: Business card printed with your name and current retail operation; Business License (Business Tax Certificate); Resale Certificate in Company Name; Lease Agreement or Letter of Intent (From a bank, attorney, on company letterhead). All fields are required to be completed. Please print.

Date: \_\_\_\_\_

## 1. COMPANY INFO

My company is:  **new** to LA Fashion Market  **returning** to LA Fashion Market (i.e. we have registered & attended within the past 2 years)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Website: \_\_\_\_\_

Company Main Phone: ( ) ( ) \_\_\_\_\_ Fax: ( ) ( ) \_\_\_\_\_  
Country Code Area Code Country Code Area Code

## 2. BUSINESS TYPE (check one box only)

- Department
- Discount/Off Price/Outlet
- Boutique/Specialty
- Chain (6 or more)
- Sporting Goods
- Resort/Pro Shop/Spa
- Mail Order (Consumer)
- Internet Retailer  
(must provide website above)
- Home-Based Enterprise
- Resident Buying Office
- Distributor
- Supplier (fabric, trim, pkgng, etc.)
- Exporter (U.S.-based)
- Importer (Non - U.S. based)
- Wholesaler/Mfg/Jobber
- Licensing
- Ad Sales/Marketing/Promotions/PR
- Financial Institution
- Technology
- Broker/Agent/Sourcing
- Premium/Corporate Incentives

## 3. INDIVIDUAL INFO

I am a:  **new** Buyer to LA Fashion Market  
 **returning** Buyer to LA Fashion Market  
(i.e. I've registered & attended within the past 2 years)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Direct Phone: ( ) ( ) \_\_\_\_\_ Ext: \_\_\_\_\_  
Country Code Area Code

Fax: ( ) ( ) \_\_\_\_\_  
Country Code Area Code

E-Mail Address: \_\_\_\_\_

\* E-Mail is required to receive Express Registration (E-Ticket) notification for next Market. \*

## 4. JOB TITLE (check one box only)

- Owner
- Chairman
- CEO
- President
- Vice President
- GMM
- DMM
- Merchandise Manager
- Buyer
- Assistant Buyer
- Designer
- Store Manager/Sales
- Mfg Sales Rep
- Director
- Product Development

## 5. PRIMARY PRICE POINT (check one box only)

- Designer
- Bridge
- Better
- Moderate
- Budget

## 6. PRIMARY AREA OF RESPONSIBILITY (check one box only)

- Women's Purchasing
- Men's Purchasing
- Children's Purchasing
- Gift & Home Decor

## 7. CHECK PRODUCT CATEGORIES YOU PURCHASE (check all that apply)

### WOMEN'S

- Accessories
- Active/Fitness/Athletic
- Bridal/Prom
- Bridge Collections
- Casual/Weekend Wear
- Contemporary
- Denim
- Dresses/Special Occasion
- Footwear
- Handbags/Small Leather Goods
- Intimate Apparel/Loungewear
- Jewelry
- Junior
- Leather / Suede
- Maternity
- Missy/Updated Missy
- Off-Price
- Outerwear
- Private Label
- Resort/Spa/Cruise
- Special Sizes (Petite, Plus)
- Swimwear
- Young Contemporary

### MEN'S

- Accessories/Furnishings
- Active/Fitness/Athletic
- Big Tall
- Board Sports
- Casual Wear
- Contemporary
- Denim
- Designer
- Footwear
- Leather/Suede
- Off-Price
- Outerwear
- Private Label
- Streetwear/Club/Urban
- Swimwear
- Tailored Clothing
- Traditional Men's
- Young Men's

### CHILDREN'S

- Layette
- Infant
- Toddler
- Girls 4 - 6x
- Girls 7 - 14
- Boys 4 - 7
- Boys 8 - 20
- Accessories
- Denim
- Footwear
- Juvenile Products
- Licensed Products
- Off Price
- Preteen
- Private Label
- Special Occasion/Uniforms
- Swimwear

### GIFT & HOME

- Aromatherapy/Personal Care
- Collectibles/Figurines
- Flowers/Foliage/Ribbons/Baskets
- Fine Cards/Books/Stationary/Pens
- Garden/Patio/Lawn
- General Gift
- Home Decor/Accessories
- Lamps/Lighting
- Seasonal/Holiday/Religious
- Tabletop/China/Crystal
- Toys/Games/Novelties

## 8. ARE YOU INTERESTED IN ATTENDING OUR GIFT & HOME MARKETS?

- Yes  No