

The graphic consists of several overlapping, thin red rectangular outlines of varying sizes and orientations. The words "press release" are centered within these overlapping shapes in a red, lowercase, sans-serif font.

press release

FOR IMMEDIATE RELEASE

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LOS ANGELES INTERNATIONAL TEXTILE SHOW ANNOUNCES *ITALIAN STYLE WORLDWIDE*, A COLLECTIVE OF ITALIAN EXHIBITORS TO PARTICIPATE AT AUTUMN 2010-WINTER 2011 SHOW

Los Angeles (August 13, 2009) - The Los Angeles International Textile Show (LA Textile) at the California Market Center announces new European group, *Italian Style Worldwide* to participate at the LA Textile Show, taking place September 30 – October 2, 2009. The participation of *Italian Style Worldwide*, a collective of Italian trim exhibitors, will continue to expand the European resources at the LA Textile Show. The LA Textile Show offers key European and high-end fabric and trims resources along with hundreds of national and international companies.

Italian Style Worldwide (www.itstyleworldwide.com) is comprised of Italian companies specializing in fashion accessory products. The group includes: Almatex, Niagra Belt, V.A.M.P. Viola, and V.L.V. *Italian Style Worldwide* prides itself on combining an ability for innovation along with a new-classic, modern style, while maintaining the tradition of the ‘made in Italy’ Italian craftsmanship appreciated worldwide. *Italian Style Worldwide* will be exhibiting in the TRIMS Section of the LA Textile Show.

“We are pleased to have *Italian Style Worldwide* join The LA Textile Show. They will be a great addition to the European exhibitors we have as well and the LA Textile Show overall,” said Chelsea Matthews, Senior Tradeshow Manager.

The Autumn 2010-Winter 2011 Los Angeles International Textile Show will take place from September 30 – October 2, 2009. The LA Textile Show will be co-located with Material World & Technology Solutions at the California Market Center, creating the industry’s largest, most comprehensive marketplace for fashion textiles, home furnishings textiles, sourcing, global fashion production, and supply chain resources on the West Coast.

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