

LA INTERNATIONAL TEXTILE SHOW, MATERIAL WORLD & TECHNOLOGY SOLUTIONS **EDUCATIONAL PROGRAMS**



WEDNESDAY, SEPTEMBER 30

9:30-10:45 am

AAFA Presents:

STOP! Your Business

***Depends on Understanding the
New Consumer Product Safety
Information Act***

Product safety is one of the most contentious and challenging issues on the retail landscape today. Your business depends on understanding it from all angles.

Speakers:

Legislative/Regulatory: Steve Lamar, Executive Vice President, American Apparel & Footwear Association

Testing: Rick Horwitch, Vice President, Business Development, Bureau Veritas

\$5 in advance/\$10 onsite



10:30 - 11:30am

Fashion IT Series: Design & Merchandising Case Studies



Consumers are demanding greater product variety at a faster pace than ever before. Learn how leading fashion designers and merchandisers are utilizing state-of-the-industry technology to create the right product mix to meet changing consumer demand.

Featuring Optitex and Tukatech

Free. Admission on a first-come, first-served basis.

11am - 12.15pm

Design Options



Presents: Fall / Winter '10 Trend Presentation

Speaker: Fran Sude, Design Options
\$5 in advance/\$10 onsite

12:30 - 1:30pm

Fashion IT Series: Product Development Case Studies



'Speed to Market' has become the mantra for the fashion industry. Learn how product development and pre-production teams are using state-of-the-industry technology to shrink cycle times, collaborate across global teams, and keep everyone on the same page.

Free. Admission on a first-come, first-served basis.

1pm-2.15pm

Peclers Paris Presents:



Influences, Colors & Materials Fall / Winter 2010

Speaker: Sarah Brady, Peclers Paris
\$5 in advance/\$10 onsite

2:00 - 3:00pm

*Pantone Presents:
Home Furnishings Color
and Design Trends:*



De-Mystifying Future Forecasts

Are trends on fast-forward mode, changing more rapidly than ever before? Or is the need to de-construct and re-construct, as well as a more volatile economy actually slowing down and prolonging the life of a trend? For the answers to these important questions and future directions, come join international color expert Leatrice (Lee) Eiseman – Eisemancolorblog.com – as she explains and illustrates the divergent influences on home forecasts.

Speaker: Leatrice Eiseman, Executive Director of the Pantone Color Institute, the director of the Eiseman Center for Color Information and Training and a color/design consultant to many industries

\$5 in advance/\$10 onsite

THURSDAY, OCTOBER 1, 2009

9:30-10:45 am

AAFA Presents: A Legal

Framework to Protect Your Designs
Brands, legal experts, and industry advocates discuss important tools that you can use right now to protect your designs.

Panelists:

Moderator: Stephen Lamar, Executive Vice President, AAFA

Deborah Greaves, General Counsel,

True Religion Jeans; Anthony Keats,

Esquire, Keats, McFarland & Wilson;

Mark Steiner, Partner & Trademark Practice Group Leader, Townsend and

Townsend and Crew, LLC; Ilse Metchek, President, California Fashion Association.

\$5 in advance/\$10 onsite

10:30 - 11:30am

Fashion IT Series: Supply

Chain Management Case Studies

Tracking production programs, orchestrating global deliveries, and efficiently importing goods is crucial to success in the competitive fashion industry. Learn how production, sourcing, and supply chain executives are using state-of-the-industry technology to achieve accurate, on-time deliveries.

Featuring Lawson and Sunrise Technologies

Free. Admission on a first-come, first-served basis.



11am - 12.15pm

Promostyl Presents:

Presentation of Shapes Trends - Fall 2010

Join Rita Nakouzi for inspiration on the Fall 2010 season. We'll look at the influences and key points for the season in Men's, Women's and the Children's Markets

Speaker: Rita Nakouzi, US Director for Promostyl

\$5 in advance/\$10 onsite

12:30 - 1:30pm

Fashion IT Series: Roundtable

Discussion: Building Better Technology Vendor Relationships

While many companies are benefiting from strong working relationships with their technology providers, others are experiencing more of a love-hate relationship than a real partnership. Buyers and sellers come together in this open forum to discuss how highly productive vendor relationships are possible – and profitable for both parties. Participants will answer a variety of questions from both the moderator and the audience regarding the importance of strong relationships between technology providers and their clients.

Free. Admission on a first-come, first-served basis.



1pm-2.15pm

Cotton Inc Presents:

Color & Surface Trend Forecast Fall Winter 2010/2011

Speaker: Erin Burke, Cotton Inc.

\$5 in advance/\$10 onsite

3p-4.15pm

Pantone Presents:

Future Forecast: A Mosaic of Color and Style

As the theme for 2010 forecast, Mosaics reflect cultural, geographical and political differences, yet coordinate seemingly disparate elements that, in the end, create an integrated whole. They are also a practical, eco-efficient way of bringing together previously used materials, colors and finishes to create new and unique combinations. Mosaics can be a record of the past, but new technologies continue to reinvent future usage. Join Leatrice (Lee) Eiseman – Eisemancolorblog.com – as she reveals the mosaic of future color trends for fashion.

Speaker: Leatrice Eiseman, Executive Director of the Pantone Color Institute, the director of the Eiseman Center for Color Information and Training and a color/design consultant to many industries

\$5 in advance/\$10 onsite



FRIDAY, OCTOBER 2, 2009

9:30 am – 10:45 am

WGSN Presents:

Fall/Winter 2010/2011

Trend Directions

Speaker: Sally Lohan, WGSN

\$5 in advance/\$10 onsite



11am - 12.15pm

The Donegar Group

Presents: Fall-Winter '10 Color & Trend Direction

Fall-Winter 2010 is about rich, regal color with unexpected brights. We look at old world classicism and traditionalism with rich plaids, tweeds, paisleys and tapestries. We see details inspired from the 40's, 60's and 80's and home inspired prints and patterns that generate great surface interest for sportswear.

Speaker: Jamie Ross, Creative Director for The Donegar Group

\$5 in advance/\$10 onsite



Visit www.material-world.com to pre-register. Unless otherwise indicated, programs are \$5 in advance or \$10 on-site. Free programs do not require advance registration and will be filled on a first-come, first-serve basis. Speakers and times subject to change. Please visit www.material-world.com for the most updated program listing