

SELECT

THE NEW CONTEMPORARY TRADESHOW

.....

EXHIBITOR APPLICATION

.....

JUNE 13-15, 2011 · FALL II/HOLIDAY
FASHION THEATER · CALIFORNIA MARKET CENTER

SELECT

THE NEW CONTEMPORARY TRADESHOW

NEXT SHOW: JUNE 13-15, 2011 | MON - WED

SELECT is the exclusive, juried exhibition of contemporary brands for the West Coast marketplace. Launched in January 2011, SELECT is dedicated to presenting a showcase of carefully curated brands that share an affinity for producing collections reflecting only the highest standards of quality and progressive design for directional buyers in mind.

SELECT is held in conjunction with Los Angeles Fashion Market and presented to buyers in a sophisticated Fashion Theater format in the Main Lobby of the California Market Center (The CMC).

Clothing, footwear & accessories brands showcased at SELECT include recent exhibitors such as Whitley Kros, Twinkle by Wenlan, Ai for Ai, Sam Edelman, Magaschoni, Linea Pelle, Greenbees, Azaara, Inge Christopher/Whiting & Davis, Minnie Rose, Agave Denim, Zoa, Gorjana, People Like Frank, Boutique 9, Voom by Joy Han, Remi & Reid, Rough Justice, Momo's March, and Yasue Carter, just to name a few.

UPCOMING SHOW DATES

June 13-15 | Fall II/Holiday 11
August 8-10 | Holiday/Resort 11
October 17-19 | Spring 12

SHOW HOURS

Monday-Tuesday, 9a-6p
Wednesday, 9a-4p

VENUE

Fashion Theater, Main Lobby
California Market Center (The CMC)
110 East 9th Street (at Main Street)
Los Angeles CA 90079
californiamarketcenter.com/select

APPLICATION DEADLINE: MAY 13, 1:00PM PST

SCREENING PROCESS: Applicants will be accepted based on design sensibility, pricing structure, and contribution to SELECT's mission. Visuals of product MUST be submitted with application (catalog, lookbook, current website with updated product images, line sheets, etc).

PAYMENT: 100% payment of show fees must accompany application for consideration. Payments will be processed upon acceptance of your application.

BOOTH PLACEMENT: All accepted applicants will be notified of booth location beginning the week of May 23.

EXHIBITOR GUIDE: Upon acceptance of your application, each Company will receive an EXHIBITOR GUIDE containing detailed exhibit space set-up information, rental forms, shipping information, etc.

CONTACT

Joanne Lee: 213.630.3669 • jlee@californiamarketcenter.com
For more info, visit: californiamarketcenter.com/select

TESTIMONIALS

SELECT

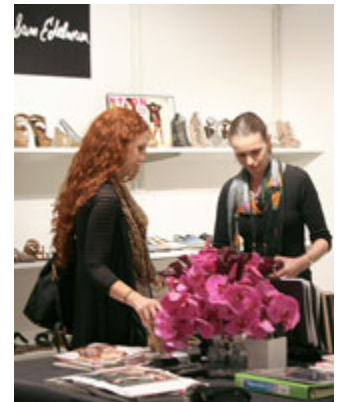
WHAT PRESS & EXHIBITORS SAID ABOUT THE MARCH EDITION OF SELECT

Strong Orders at **SELECT**: **SELECT** trade show, located in the California Market Center's Fashion Theater, was strong on orders...Women's denim line **Agave Nectar** more than tripled its \$6,000 investment for booth space in **SELECT**, according to Kraig Kalinich, the West Coast sales rep for the line's parent brand, **Agave**.
-Apparel News, 03.18.11



"This was a really good Show. We saw a constant flow of retailers...It exceeded our expectations." –Luigi Caiati, **Magaschoni**

"**SELECT** was great for us...This is a friendly and fun Show. I always look forward to exhibiting alongside good companies." -Raina Paquillo, **Inge Christopher**



"We've been very busy...I opened some new accounts in Australia, Colorado and Arizona. This is a strong show for my brand. I plan on showing again here in June." -Michelle Waller, **Royal Plush**

"We've written lots of new stores, the majority was new which we like." -Mark McKenzie, **Azaara**

"The show was good. We saw some overseas accounts, Japanese and local stores like Fred Segal. Buyers are writing and looking for newness. They know what they want."- Kaelyn Silverstein, **Sam Edelman**



SAMPLING OF RETAILERS SPOTTED AT LA FASHION MARKET FEATURING SELECT

Fred Segal, Kitson, Nordstrom, Dillards, Zappos, Macys, Modcloth, Nasty Gal, Pacific Trading Company, Polkadots and Moonbeams, The Denim Bar, The Fairmont Kea Lani, The Ritz Carlton Los Angeles, Bebe, Belk Stores, Bellagio Spa & Salon, Betsy & Tracy, Bliss, Boulmiche, DNA Clothing, Diane Merrick, Harari, Harrahs, JW Marriot, KSL Resorts, Maiden Company (Tokyo), Weathervane for Men, Yago America (Tokyo), Magpie (Tokyo), Philosophy Australia (Sydney), Moondance Jewelry, Fragments and many more

SELECT

EXHIBIT SPACE RATES

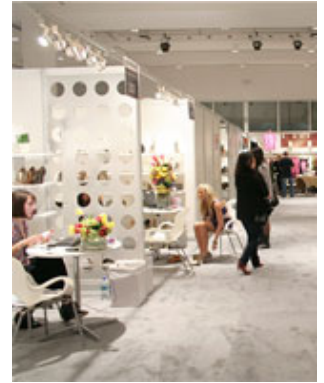
- 6x10 booth: \$3,720
- 10x10 booth: \$6,200
- Please contact us for alternative sizes.

Note: although the booth sizes listed are in feet, the booth space is measured with the metric system.

Rate includes:

- White European-style hard wall booths
- Plush carpet
- Company sign
- Three halogen lights
- 30" round table
- Two chairs
- Waste basket
- Inbound and outbound freight handling ("drayage") within the Exhibition facility. The freight handling includes delivery, storage and return of containers, boxes, crates, etc. to/from your Booth within the Exhibition facility. (It does not include warehouse storage fees or charges to ship, messenger, etc. your materials to and from the Show or warehouse.)

Additional furniture & equipment is available for rental. Information & rental forms are supplied in the Exhibitor Guide available upon acceptance of your application.



SELECT TRADESHOW MARKETING

ADVERTISING

Print ads and web banners promoting SELECT are featured in major fashion trade publications and websites.

DIRECT MAIL CAMPAIGN

Designed to speak to an audience of contemporary boutiques & better retailers, SELECT's printed invitations & informational mailers are sent to our database of thousands of retailers.

E-BLAST CAMPAIGN

SELECT's e-mail database list features thousands of returning and new buyers who receive a series of interactive emails prominently highlighting SELECT exhibitors prior to the event.

SOCIAL MEDIA MARKETING

We've tapped into the new social media as an invaluable promotional vehicle for the Show and will regularly promote SELECT brands to our extensive retailer, fashion blogger & industry networks via the CMC Blog, Facebook & Twitter.

RETAIL RELATIONS TEAM

Our in-house Retail Relations team works full-time researching, contacting and personally visiting a targeted list of retailers in promotion of SELECT.

ON-SITE MARKETING PROMOTIONS & BUYER PERKS

We incorporate a variety of on-site promotions to ensure buyers have a well-rounded productive & enjoyable Market experience, including fashion shows, breakfast cafes, cocktail receptions, complimentary snacks, giveaways & more.

ON-SITE MERCHANDISE DISPLAYS

Place your brand in the midst of buyer traffic by renting a mannequin or merchandise display case in the main lobby during LA Fashion Market.

LA FASHION MARKET DIRECTORY ADVERTISING

Advertising in LA Fashion Market's Directory Book used by buyers year-round as the LA Market's line & showroom directory keeps your brand before buyers' eyes from Market to Market.

SPONSORSHIP & EXHIBITOR PROMOTIONS

See your company name splashed throughout the CMC's main lobby, attendee registration, and Show floor areas as a Show sponsor or advertiser and generate additional traffic to your booth.

SELECT

THE NEW CONTEMPORARY TRADESHOW
MARCH 14-16 - FALL 11 COLLECTIONS
FASHION THEATER, CALIFORNIA MARKET CENTER

BRAND PREVIEW

	MAGASCHONI Returning to SELECT to New York-based brand MAGASCHONI, presenting a Fall line that is polished, chic & sexy. Synonymous with luxury, the brand is known for its special attention to detail, offering 42 varieties in colorways with details like intricate beading, embroideries & specialty stitching, resulting in a collection that is classic, sophisticated, and sophisticated.
	TWINKLE BY WENLAN Whimsical & sophisticated, TWINKLE BY WENLAN brings their heated "Chunky Knits". Ready-to-wear, jewelry, & living collections to SELECT.
	LINA PELLE LINA PELLE returns to the LA Market with their gorgeous line of vintage-inspired, Italian-crafted, casual luxury homeware & bath at SELECT.
	ROUGH JUSTICE Statement colors, innovative materials & Italian craftsmanship combine to form a bold, glamorous & sophisticated collection by ROUGH JUSTICE.
	BY SMITH Lux with fabrics, bright pops of color & bold patterns combine for the Fall collection from BY SMITH, who introduces her line to the West Coast at SELECT.
	ZOA Worset color, playfulness & a contemporary sensibility are the primary elements of New York-based ZOA, a line of Sierra Miller & the Stone Isles.
	HENRI LOU JEWELRY Intriguing textures, subtle rings & delicate details are signature in this beautiful line of handbags, bracelets & necklaces by HENRI LOU JEWELRY.

Click for the complete SELECT Fashion Fair

ABOUT SELECT SELECT Tradeshow is the West Coast's most spirited showcase of upmarket contemporary brands handpicked for discerning buyers in mind. SELECT is presented in conjunction with LA Fashion Market.

Special thanks to our Breakfast Cafe & Beverage sponsors

california market center on 9th & Main in Downtown LA

Sample of a SELECT "Brand Preview" E-blast with links to individual SELECT blog articles.

company information

Please complete all portions of this 2-page Application & Company Profile for screening & accurate promotion of your collection in our Show Marketing and Show Directory Book. Visuals of your collection and full payment must accompany application for consideration. Payment to be processed upon application acceptance. Fax to 213.630.3708. Remit checks to address below.

Corporate Name _____

Collection Name(s) _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Company Website _____

Principals of Company _____

Tradeshow Contact _____ Phone _____

E-mail _____

Years in Business: _____

Approximate worldwide sales volume: _____

In which other Exhibitions/Trade Shows will your company be participating in for the upcoming season?

In which other Exhibitions/Trade Shows has your company participated in during past seasons?

exhibit space options

Please select your booth size preference:

6x10 booth: \$3,720 10x10 booth: \$6,200 Alternative booth size requested (please specify): _____

exhibit space payment

Total Amount Due: \$ _____ (100% of exhibit space fees must be included for application consideration, to be processed upon acceptance of your application.)

CHECK AMOUNT: \$ _____

Make checks payable to: "CMC Events Inc."

WIRE TRANSFER INFORMATION:

Remit to: Select Tradeshow, California Market Center

Account Name: CMC Events, Inc.

110 E. Ninth Street, Suite A727, Los Angeles CA 90079.

Bank: Bank of the West, 300 South Grand Avenue, 13th Floor, Los Angeles, CA 90071

Acct #736-016742; ABA #121100782; Swift #BWSTUS66.

To wire funds, add \$50 fee to Total Amount Due above.

CHARGE MY CREDIT CARD (3% handling fee applies)
AMEX | MASTERCARD | VISA: Payable to CMC Events, Inc.

Card #: _____ Exp Date: _____

Cardholder Name: _____

Cardholder's Signature: _____

FAX TO 213.630.3708

directory contact information

The following information is required for application screening, as well as promotion of your collection in our Marketing and Show Directory Book.

Collection Name(s) _____

Address (if different from corporate address) _____

City _____ State _____ Zip Code _____

Brand Website _____

Designer Name _____

Will the Designer be present at each Show? _____

Sales Contact _____ Phone _____

Sales E-mail _____

Press Contact _____ Phone _____

Press E-mail _____

visuals of your collection

Visuals of product MUST be submitted with application. Submit brand Catalog, Look Book, JPG Images, Line Sheets or provide current website address featuring updated product images. Please e-mail PDFs of these materials to jlee@californiamarketcenter.com or mail along with application to payment address.

Brand Website Address _____

product information

Please list only those categories that are represented in the collections you will exhibit at SELECT:

- | | | | | |
|---|---|--|--|--------------------------------|
| <input type="radio"/> Accessories | <input type="radio"/> Contemporary Collection | <input type="radio"/> Footwear | <input type="radio"/> Plus Size | <input type="radio"/> Suedes |
| <input type="radio"/> Activewear | <input type="radio"/> Contemporary Knitwear | <input type="radio"/> Gloves | <input type="radio"/> Private Label | <input type="radio"/> Sweaters |
| <input type="radio"/> Bags | <input type="radio"/> Coordinates | <input type="radio"/> Handbags | <input type="radio"/> Resortwear | <input type="radio"/> Tops |
| <input type="radio"/> Beachwear | <input type="radio"/> Day Dresses | <input type="radio"/> Hats/Millinery | <input type="radio"/> Sandals | <input type="radio"/> Totes |
| <input type="radio"/> Belts | <input type="radio"/> Denim/Jeans | <input type="radio"/> Item Collection | <input type="radio"/> Scarves | <input type="radio"/> Trousers |
| <input type="radio"/> Blouses | <input type="radio"/> Designer Jewelry | <input type="radio"/> Jackets | <input type="radio"/> Separates | <input type="radio"/> T-Shirts |
| <input type="radio"/> Bridge Collection | <input type="radio"/> Designer Sportswear | <input type="radio"/> Knitwear | <input type="radio"/> Shawls | <input type="radio"/> Wovens |
| <input type="radio"/> Bridge Sportswear | <input type="radio"/> Evening Dresses | <input type="radio"/> Leather | <input type="radio"/> Shirts | <input type="radio"/> Wraps |
| <input type="radio"/> Capes | <input type="radio"/> Evening Separates | <input type="radio"/> Lifestyle Collection | <input type="radio"/> Shorts | <input type="radio"/> Yoga |
| <input type="radio"/> Cashmere | <input type="radio"/> Fashion Jewelry | <input type="radio"/> Pants | <input type="radio"/> Small Leathergoods | |
| <input type="radio"/> Casual Lifestyle | <input type="radio"/> Fine Jewelry | <input type="radio"/> Pants/Trousers | <input type="radio"/> Special Occasion | |

Price Points - Please list average wholesale price range for your collections: under \$100 wholesale \$151-\$500 wholesale Over \$500 wholesale

Which labels does your collection "hang" with in a department or specialty store? _____

List 4 major specialty and/or better department stores that currently carry your merchandise to indicate quality and distribution level of your product:

Store	City	Buyer
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Is your product made domestically or imported? If imported, from where?

FAX TO 213.630.3708

1. TEMPORARY LEASE AGREEMENT

A. This application represents a request for temporary space only in a venue promoted by California Market Center as a trade event and does not entitle the applicant to space until authorized and/or approved by show management. Show management reserves the right to refuse any and/or all applications. If an application is approved and an exhibit space assignment confirmation is sent to the approved applicant (hereafter referred to as "Exhibitor"), this application will serve as a binding contract by and between exhibitor and the California Market Center. The term of this contract shall be during the applicable show dates as specified herein.

C. This contract shall bind show management to provide event venue, exhibit space, and event promotion only. Applicant shall utilize exhibit space for meeting with previously scheduled visitor appointments and shall not hold show management liable for the quality or amount of visitors.

D. Show dates, show locations and merchandise categories are solely at show management's discretion and are subject to change or cancellation at any time.

2. SPACE ASSIGNMENTS

A. Applicants shall submit with the exhibit space application required payment due at that time based on desired location fees outlined on exhibit space application by deadlines stated on exhibit space application to assure space reservation. In the event that the exhibitor fails to pay any or all of such invoiced costs and fees in a timely manner, at its sole and exclusive discretion, show management may reassign the exhibit space to another exhibitor.

B. The method of determining space assignment shall be established by show management and may be changed from time to time without notice to exhibitors in order to accommodate what show management perceives as the best interest of the show. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the show. Show management does not guarantee accommodation of type of space requested by the applicant and will reserve the right to assign space to the applicant at its own discretion. Show Management does not guarantee any specific location to the applicant and reserves the right to re-assign space to assure show continuity.

C. Space assignments or notification of application status shall be indicated on the confirmation sent to each exhibitor who submitted an exhibit space application. However, show management reserves the right to rearrange exhibitors or adjust the floor plan at the sole discretion of show management. Exhibitors will be notified of any such changes prior to show date.

D. Exhibitors shall NOT sell, transfer, assign, or sublet allotted space to a third party to occupy whole or portion of allotted space without the written consent of show management.

3. REFUNDS AND CANCELLATION POLICY

Exhibitor may cancel or withdraw from the show by providing 30 days written notice prior to show date. Show fees less 15% will then be refunded. If cancellations are made without the 30 days notice, entire payment will be forfeited. Applicant shall not hold show management liable for the quality or amount of business experienced at the show and therefore will not be refunded any fees by show management due to quality or amount of business experienced at the show.

4. SHOW HOURS POLICY

Exhibits and merchandise must remain completely intact and the exhibit space staffed during all scheduled show hours. Late arrival or early breakdown is not permitted without previous permission from show management and will subject exhibitor to a \$100 fine in addition to loss of priority consideration related to exhibit space assignment for the next show. In the event of a no-show after one hour of the show's commencement, show management has the right to use said space to suit its own convenience without any refund or credit to the absentee exhibitor.

5. DIRECTORY LISTING ERRORS AND/OR OMISSIONS

A. All information for Directory Book is taken from the exhibit space application. Any changes or additions to Directory information must be received by show management prior to Directory Deadline noted on exhibit space application.

B. Exhibitor agrees that in the event any listings, advertising or any other information in any show publication does not appear or contains errors or omissions due to the fault of show management or otherwise, California Market Center shall not be liable to exhibitor for any damages which exhibitor might incur as a result of errors or omissions.

6. SECURITY DEPOSIT & DECORATING RESTRICTIONS

A. A refundable security deposit shall be included in overall show fees and will be forfeited should any part of exhibit space receive damage by usage from contracted exhibitor or exhibitor's employees, associates, decorators, and/or subcontractors.

B. ALL displays must be freestanding. Nothing may be affixed to the walls or drapes, which includes pins, nails and hooks. Exhibitor will be financially responsible to repair any damages to the licensed premises or other areas of California Market Center caused by any misuse or neglect by you, your employees, customers, visitors or guests.

C. No displays are permitted in the halls or outside of contracted exhibit space. All exhibitors should arrange displays so they utilize only the showroom(s)/booth(s) contracted for, and in such a manner as to recognize the rights of the other exhibitors and show visitors.

D. Exhibitor must refrain from any additions, repairs or alterations of any kind or nature whatsoever to the licensed premises or other areas of the California Market Center unless authorized by show management.

E. Show Management reserves the right to restrict the use of glaring or irregular lighting and sound effects.

F. All display material must conform to fire regulations. If unsure about hazardous materials, contact show office for information.

G. Show management will provide each booth/suite with a company sign. No other signs are permitted outside your allotted space without permission from show management.

7. EXHIBIT PERSONNEL

A. Attendants, models and other employees must confine their activities to contracted exhibit space. Exhibitors and their personnel are restricted from entering into exhibit space of another exhibitor without permission from that exhibitor. At no time may anyone enter an exhibit space, which is not staffed.

B. Show management reserves the right to move or remove from the show or the California Market Center premises any exhibitor and/or its representatives or associates or exhibit at the sole discretion of show management without any refund or credit to exhibitor.

8. PROMOTING/ADVERTISING

Exhibitor shall not distribute or permit distribution of advertising or promotional materials, souvenirs or literature outside of contracted exhibit space. Modeling or soliciting is strictly prohibited outside of contracted exhibit space.

9. SHARING EXHIBIT SPACE

Sharing of exhibit space is prohibited. Any deviation from this rule must have the written approval of Show Management. A sharing fee of \$200 will apply to each exhibitor sharing space. In the event an exhibitor is recognized as sharing exhibit space without approval of Show Management, exhibitor will lose exhibit space assignment permanently.

10. INDEMNITY

Exhibitor agrees to indemnify, hold harmless, and to insure California Market Center from and against any and all loss, damage, the claim of damage, liability or expense arising out of or resulting from any theft, loss, injury or claim or injury of any nature whatsoever to either persons or property upon said premises during the term thereof, or arising from any accident or any other occurrence causing injury to any person or property whomsoever or whatsoever and due to fire or directly or indirectly to the condition of, or to the use, misuse or disuse by you or by any person or persons holding under or using the same license as you, otherwise, of the demised premises or any part thereof, or any appurtenances or equipment thereof or therein, or arising out of any failure of you in any respect to comply with any of the requirements or provisions of the agreement. You shall be liable for any damage to the building of which the demised are a part, by reason of damage to persons or property caused by moving your property in and out of the building; or by installation or removal of furniture, or caused by careless, negligent, or improper conduct of you, your servants, employees, agents, visitors, or licensees. Except for California Market Center's gross negligence or willful misconduct, exhibitor hereby releases California Market Center & its shareholders, officers, employees, agents, servants, & representatives from personal injury, property damage or other damages or injuries whatsoever suffered by exhibitor &/or its employees, invitees, guests or any person arising from or in any way related to exhibitor's use of exhibit space, & California Market Center shall be exempt for all risk or liability in connection with samples

RETAILER OUTREACH WISH-LIST

SELECT

Help us identify the retailers you wish to see at SELECT. Our Retail Relations team will personally contact and outreach to each buyer.

DEADLINE: MAY 13, 2011. FAX TO 213.630.3708.

store name _____
city/state _____
buyer name _____
phone number _____

store name _____
city/state _____
buyer name _____
phone number _____

store name _____
city/state _____
buyer name _____
phone number _____

store name _____
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store name _____
city/state _____
buyer name _____
phone number _____

store name _____
city/state _____
buyer name _____
phone number _____

store name _____
city/state _____
buyer name _____
phone number _____

EXHIBITOR COMPANY NAME _____ **CONTACT NAME** _____
PHONE _____ **E-MAIL ADDRESS** _____

california | market center

110 east ninth street suite A727, los angeles california 90079 | www.californiamarketcenter.com/select

DIRECTORY BOOK ADVERTISING

SELECT

ARTWORK DEADLINE: MAY 13, 2011

No cancellations after artwork deadline. Contract fees are non-refundable.

RATES

Full Page 4 Color	\$250
Front Cover 4 Color	\$1,000
Back Cover 4 Color	\$750

TERMS

Advertiser is liable for the advertising space whether or not artwork is submitted. Also, if artwork is deemed unsuitable for publication, advertiser is liable for ad space reserved, or if the artwork was submitted after deadline. California Market Center has final approval on all content and appearance of all advertisements. Rates are for CMC tenants & exhibitors. Reservations will be accepted from advertisers that are non-tenants/non-exhibitors at a 20% premium and only if the advertiser's goods are not competitive to the merchandise in the building.



ARTWORK

Format: Full page, 5 1/2 w "x 7 1/2 h" (Live Area 5 "x 7 "). Bleed: Add 1/4 inch all the way around. Advertiser must furnish camera-ready artwork by the deadline. Camera-ready means the artwork is in the exact position and size that is to be printed. Electronic submissions: PC or Mac platform, in Quark, Illustrator or Photoshop; minimum 300 dpi with all fonts embedded and associated artwork included. Electronic files should be in tiff or eps format on a Zip disk or CD-ROM, and must be accompanied by a printed proof.

EXHIBITOR CONTACT

Contact Name _____
Company Name _____
Mailing Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
E-Mail _____

PAYMENT

Checks: Make payable to CMC Events Inc. Note: \$50 processing fee for returned checks. Attach to this form & mail to:
Attn: Maral Baboosian, California Market Center, 110 East 9th Street Suite A727, Los Angeles, CA 90079

Credit Card: Payable to CMC Events Inc.

AMEX, Visa or Mastercard - Credit Card #: _____ Exp. Date: _____

Cardholder Name: _____

FAX TO 213.630.3754

QUESTIONS: Maral Baboosian: 213.630.3647 or mbaboosian@californiamarketcenter.com

california | market center

110 east ninth street suite A727, los angeles california 90079 | www.californiamarketcenter.com/select

MERCHANDISE DISPLAY ADVERTISING

SELECT

SUBMISSION DEADLINE: MAY 13, 2011

Spotlight your brand in a Main Lobby display during LA Fashion Market. It's the only 3-D opportunity to promote your product in the main lobby and a great way to drive retailers and press directly to your SELECT booth.

DISPLAY GUIDELINES

- Please choose items that are on trend for the Fall II/Holiday 2011 fashion season.
- Please send at least four samples for our stylist to choose from.
- Products will be displayed for duration of SELECT Show (mon-wed)
- No products may be removed during the display for any reason.
- We will return samples to your SELECT booth after 3pm, Wednesday, June 15.
- Label every sample with your line name and SELECT booth number.
- Although CMC Security will do everything possible to protect lobby display samples, please note that CMC will not be responsible in case of any lost, damaged, or stolen samples.
- CMC will not reimburse for any shipping costs.

TO RESERVE DISPLAY SPACE, COMPLETE & FAX THIS FORM TO 213.630.3754

- \$750 | accessories case BRAND display exclusively featuring your brand - main lobby
- \$300 | 1 outfit on a SELECT mannequin - main lobby

Contact Name _____
Company Name _____
Mailing Address _____
City _____ State _____ Zip _____
Telephone _____
E-Mail _____

PAYMENT

Checks: Make payable to CMC Events Inc. Note: \$50 processing fee for returned checks. Attach to this form & mail to:
Attn: Maral Baboornian, California Market Center, 110 East 9th Street Suite A727, Los Angeles, CA 90079

Credit Card: Payable to CMC Events Inc.

AMEX, Visa or Mastercard - Credit Card #: _____ Exp. Date: _____

Cardholder Name: _____

SHIP SAMPLES TO

Attn: Maral Baboornian
SELECT Merchandise Displays
California Market Center
110 E 9th St Suite A727
Los Angeles, CA 90079

QUESTIONS

Maral Baboornian
mbaboornian@californiamarketcenter.com
213.630.3647

FAX THIS FORM TO 213.630.3754

california | market center

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