



transit

los angeles footwear & accessories show

january 12-14, 2008 | sat-mon | 9a-5p

TRANSIT EXHIBITOR SPOTLIGHT

"For this NYC based brand, the benefits of showing at TRANSIT are getting to work face to face with the LA retailers and seeing, hearing and feeling their reactions to the product and what they want and need. This show helps us keep a finger on the pulse of this very important market."

-Allison Muskat, brand manager/designer for **oh...DEER!**



Marshmallow White



Gelato Gold



Rootbeer



Cha-Cha

oh...DEER! has been a regular exhibitor at TRANSIT since the brand launched in 2006. Their collection is creative and fresh, with new twists on trends. Their fun, well-crafted designs incorporate everything from camouflage to leopard printed soles, sequins, hounds tooth, animal print, plaid and patent details—sometimes all at once. Unexpected fabric textures, vibrant color palettes, and curvy, feminine silhouettes make **oh...DEER!** a TRANSIT retailer favorite.

See **oh...DEER!** (Booth #7000) and many other brands exclusively at TRANSIT | LA Footwear & Accessories Show.

TRANSIT | LA Footwear & Accessories Show showcases directional footwear labels like l.a.m.b., Jeffrey Campbell, Report, Seychelles, Frye, and hundreds of others. Now featuring select handbag and accessories collections.

TRANSIT runs in conjunction with the LA Fashion Market at the California Market Center (CMC). Located in the Penthouse, Floor 13.

2008 Show Dates

January 12-14, 2008 | LA Fashion Market Summer '08

March 15-17, 2008 | A Fashion Market Fall '08

June 7-9, 2008 | LA Fashion Market Fall II/Holiday '08

August 9-11, 2008 | LA Fashion Market Holiday/Resort '08

October 18-20, 2008 | LA Fashion Market Spring '09

for more information, please visit www.californiamarketcenter.com/transit