



LOS ANGELES FASHION MARKET

august 8-12, 2008 | fri-mon | 9a-6p

DAILY EVENT SCHEDULE

SHOW AREAS

SHOW AREAS	DATE	TIME	LOCATION
Permanent CMC Showrooms	fri-tue	9a-6p	See Directory Book for floors
Transit The Los Angeles Shoe Show	sun & mon*	9a-5p	Penthouse on Floor 13B
Brighte by ENK Contemporary Tradeshow	fri-mon	9a-6p	Fashion Theater in Main Lobby *special 2-day show

BUYER SERVICES

Shuttle Service to/from downtown-area Host Hotels	daily	7:30a-11:30a 3p-7p♦	Olympic Blvd Entrance
Buyer Registration & Luggage Service	daily	8:30a-6p	Main Lobby
Buyer Parking Validation (with proof of same-day purchase) †	daily	8:30a-6p	Buyers Lounge, Suite B271
Buyer Orientations	fri & sat	9:30a-10:30a	Buyers Lounge, B271

♦shuttle hours extended for evening events
†purchase from a CMC showroom is required

HOSPITALITY & SPECIAL PROMOTIONS

Buyer Breakfast	fri-tue	8:30a-10:30a	Buyers Lounge, Suite B271
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floor 2A

Enter to win \$100 Airline Vouchers & \$50 Gas Cards †	fri-sun	9a-3:30p	Floor 2A
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floors 3A&B

Complimentary Coffee On 3	fri-tue	8:30a-10:30a	Suite A385
Enter to win \$200 Airline Vouchers & \$100 Restaurant Gift Cards †	fri-mon	9a-3:30p	Floors 3A&B

floors 5A, B&C

Complimentary Coffee	fri-sun	9a-11:30a	Floors 5A, B&C
Complimentary Gourmet Coffee & Pastries	fri-mon	2p-4p	Floors 5A, B&C
Complimentary Wine & Sushi	fri	4p-6p	Floors 5A, B&C
Complimentary Wine & Cheese Bar	sat & sun	4p-6p	Floors 5A, B&C

floors 6A&B

Kids On 6 Retailer Lunch	fri-mon	12p-1:30p	Kids On 6 lounge Suite B691
Complimentary Massage †	sat-mon	1p-4p	Suite B692
Wine & Cheese Reception	sat	4p-6p	Floor 6A&B bridge

floors 10A&B

Enter to win \$50 Gas Cards. †	fri-sun	9a-4p	Floors 10A&B
Complimentary Retailer Massage †	fri-sun	1p-4p	Suite A1051

†purchase from a participating showroom is required

All events & amenities are complimentary unless otherwise noted. For registered retailers only. All information is subject to change.

california | market center

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